

**BLOGGING
IN
THE
WORLD OF
ARTIFICIAL
INTELLIGENCE (AI)**

Mthobisi Bloggers Magagula

10 PAGE BOOKLET

Table of contents

Introduction	3
What is a Blog	4
AI in 2026	7
 Blogging niches.....	8
Challenges of being a paid Blogger	9
About the Blogger	11

Introduction

The world of blogging is changing and those who have been blogging for more than five (5) years, know the ins and outs of this field.

I have decided to write my thoughts and pour my heart into this booklet which I want the world to read about especially the Readers, Writers and the Developers of the blogging field.

Blogging is not the same in this century we live in and with 2026 already kicking and going, we are bound to see eventually the new forms of communication like the generated machines known as “Chatbots” which are chatter robots that are widely used by some countries in the world to conduct business, stimulate conversation and create human like designs.

What is a blog?

Blogs are information sources and digital journals where Writers write their own thoughts, opinions and views about a variety of topics and subjects.

Blogging is not an online newspaper since those are created by Advertising agencies and publishing companies such as Times, Forbes magazines for example and in the United States of America especially in New York City known as the Big Apple there is the New York Times which is a major American daily paper founded in 1851. Other known publishing agencies are Wall Street Journal and New York Daily News.

Bloggers are Writers who write and publish digital content on different blogging niches (***Read more in page 8***) and there are personal hobby Bloggers and professional Bloggers.

Blogging is a great industry for all aspiring Writers to share their written work and enhance their writing skills. The difference between a personal Blogger and a paid Professional Blogger is the skills they have to take their written craft to great levels where they get paid to write like Journalists who get salaried to write captivating stories which must be based on true events.

Blogging is a good place to just flex your writing muscles and share a story you have written using your own brain power. The best Bloggers are not exactly the smartest, with Degrees or higher level of education and computer Wizards but are the ones who put in the work consistently polishing and carving their own craft until they become Masters of blogging.

I personally started blogging with no clue of what I was doing but with patience, resilience and determination, my blog

emerged as the best in the niche of men's fashion.

Men and women who aspire to enter the field of blogging can do so but there are challenges that come with being in the field of Writing with about thousands and thousands of Bloggers plus Writers entering the industry every year.

I will share a list of about 10 types of blogs which are lucrative niches to focus on in 2026:

- Travel blogs
- Business blogs
- Technology blogs (AI Wizards and Experts)
- Storytelling blogs
- Personal blogs (These have no direction they just write for fun)
- Finance blogs
- Fashion blogs
- Poetry in the form of blogging

AI in 2026

AI is called Artificial Intelligence and it is like a threat to the future of Bloggers and Writers. AI is a tool for help as it stimulates conversation, creates human text and is basically a chatter robot that is generated by ChatGPT a transformer which I started reading about in 2024.

Ai basically is like a jack of all trade as it creates images, writes emails and drafts articles, write poetry even and generates codes and translate languages.

2026 is a year that will reveal the latest tech gadgets, tech softwares and AI is the transformer that will debug the softwares making work seem easy for humans since some Journalists and Bloggers will use AI to do their writings and research. By the way, AI is a tool for help but it will never write human heartfelt stories from the heart.

Blogging niches

There will come a time when Bloggers will no longer be able to write Blogs and share plus publish their articles, this is because technology changes rapidly and AI has already given us a hint of what will come in terms of digital technology.

Blogging is a good field, it can be fun and amazing but the problem is the niche you select as a Blogger. We have industry niches, audience based niches and subject based niches.

Personally, my men's fashion blog is a subject based niche and also falls under the industry of beauty and fashion. The best way to not be stressed about blogging is to be clear of your goal, do you want a blog to share your expertise? Do you want to sell something to drive sales to your blog?

Challenges of being a paid Blogger

Its 2026, a year that will demand a lot from most of us in terms of career growth, personal growth and lifestyle changes. Blogging people is a lot of work, it takes time and it demands effort to create a valuable blog or a website that will stand out from the sea of blogs created on the world wide web.

I will list the common challenges of being a paid Blogger in 2026:

- It takes a long time to establish your blog that will be your brand like famous Bloggers such as Tim Skyes of Stock Trading
- Blogging is hard if you don't have the latest tech Gadgets such as Smartphone powered by apple (iPhone 17 pro max) and an Android although Android phones are worst for content blogging

- Blogging needs computer skills such as Coding especially if you want to earn big bucks
- Blogging takes energy since writing fresh evergreen content takes so much energy and such green content provides value to the audience.
- Blogging is not for children only even adults but with adults they have priorities such as work and family which can lead to some Bloggers putting an end to the blog leading to them dropping blogging forever.
- Blogging for money is hard due to the competition from other creators such as Influencers, YouTubers and Social Media Managers working for big giant brands such as Amazon.
- Blogging and writing is the same but blogging requires extra resources such as WiFi, digital design and proficiency in publishing tools such as Adobe InDesign, PhotoShop and Illustrator

About the Blogger

Mthobisi Bloggers is a man in his late 20s, he is an experienced Writer, Blogger and Content Creator of a writing platform called ‘Wordpress.com’ and other writing platforms such as Medium. (Visit his blog here – <https://mthobisi.fashion.blog/> he owns this Website.

Mthobisi Magagula known as Bloggers is an Eswatini Based Writer with a skill for blogging, design and creativity. He published a book in 2023 called **“THE GENTLEMAN” your style blueprint**

To see more about this gentleman, do visit his social media (NOT CREATED BY AI BY THE WAY) using the pages below:

Instagram - @mthobisimagagula30
Facebook - @Mthobisi Bloggers
Magagula

